Kyron Fitzgerald
WordPress Developer

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Front-End Developer with 5+ years of experience building user-centered websites. Known for problem-solving, collaboration, and leading Agile projects-while expanding into back-end development to broaden impact and deepen technical versatility.

Work Experience

WordPress Developer
Hachette Book Group | *New York, NY*

Jan 2020 - Present

- Led front-end development for a new Exam/Desk Copy request system, streamlining user experience and reducing support requests by 30%.
- Manage and maintain 3+ high-traffic WordPress websites for imprints and authors, consistently improving functionality, accessibility, and visual design.
- Collaborate with cross-functional teams using Agile/Scrum methodologies, helping improve sprint completion rates and project velocity.
- Provide CMS training and ongoing support to internal teams, enhancing operational efficiency and reducing content-related delays.
- Assist with back-end tasks including block customization, API integration, and database optimization to expand development capabilities.

Web Producer/Content Manager
Westchester Marketing Cafe | *Briafcliff Manor, NY*

Mar 2016 - Aug 2018

- Managed full project lifecycle for client websites, from domain setup and hosting to development, QA, and launch.
- Designed and executed email campaigns, improving open and click-through rates across client portfolios.
- Handled technical support, including PHP upgrades, SSL installations, and server security enhancements, resulting in faster, more secure client sites.

Projects

Youth Community Outreach Program

Jun 2025 - Present

WordPress Redesign

- Conducted a comprehensive website audit, raising performance scores from C– to A using Google PageSpeed Insights and GTmetrix.
- Integrated secure payment processing and streamlined registration workflows, improving transaction success rate by 40%.
- Enhanced user engagement by overhauling content structure and integrating a user-friendly database backend for community management.

Core Skills

Soft Skills: Collaboration, Adaptability, Creative Problem-Solving, Communication, Time Management

Languages & Frameworks: HTML, CSS, Sass, Tailwind, Javascript, PHP, React

WordPress Development: WordPress Theme Development, WordPress Block Development, Gutenberg

Version Control & Development Tools: Git, Github, iTerm2, npm, WP-CLI

Design & UX/UI: Adobe CC, Sketch, Figma, Responsive Design, Accessibility (WCAG)

Project & Workflow Management: Agile/Scrum, Kanban, JIRA, Trello, Confluence

AI Tools: Github CoPilot, Claude, ChatGPT

Education

Adelphi University   Aug 2008 - May 2012

Bachelor of Science Criminal Justice

Interests

Reading, Music, Movies, Street Photography, Health/Fitness